Social Innovation Lab at Johns Hopkins University:

2020-21 Cohort Application

IMPORTANT: This document includes questions listed in the online application for the Social Innovation Lab 2020-21 Cohort. Applications are being accepted now through October 25th, 2020. **You must complete the online version for your application to be complete.**

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Thank you for applying to the Social Innovation Lab at JHU! We are excited for the opportunity to work with you to grow your social venture. Before completing this application, please be sure to review our Call for Applications instructions at https://ventures.jhu.edu/sil-apply/. This includes a description of the program, key dates, a copy of the questions asked in this application, and a "Frequently Asked Questions" page.

For questions or more information, please contact SIL at jhtv-sil@jhu.edu.

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Team Information:

1. Leader Name (First, Middle, Last)
2. Leader Email Address
3. Leader Phone Number
4. JHU Affiliation Type

Please note: no JHU affiliation is required to submit an application to the Social Innovation Lab and all applications will be given equal consideration)

- None (No JHU affiliation)
- Staff Member
- Post-Doctoral Fellow
- Faculty
- Undergraduate Student

- Graduate Student
- Other

5. List full names, email, address, phone number and JHU affiliation type/school for each additional team member. Tell us about your team's background, experience and skills as they apply to this venture.
6. Headquarters (Street, City, State, Postal Code) –*Note: if unincorporated, list the primary location where work occurs.*
7. Website (if applicable)
8. Social Media (if applicable, list any accounts used to promote the venture)

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Venture Information:

(Note: the term "venture" is used loosely to describe a project, program, product, service, business, or non-profit.)

1. Venture Name (*Please note that, if selected, The Social Innovation Lab will use this name in promotional materials. Please double-check accuracy and type exactly as you would like to see it promoted.*) (Short Answer)

2. Venture Status: *Which of the following applies best to the venture?* (multiple choice)
- The venture is in the **idea** stage (we have not taken concrete steps to implement our project)
- The venture is currently in the **prototype** or pilot stage (in the early stage and testing/evaluating our approach)
- The venture is in **launch** stage (pilot or prototype phase is complete)
- The venture is in **growth** stage (we are building on initial success and expanding to new areas/ideas)

3. Describe your venture in one sentence: (*Please note this will be published without editing, so please write this as you would like to see it in public.*) (Short answer)

4. What is the social challenge the venture addresses? (*Describe the problem and why it's important.*) (Long answer, 2000 character-count)

5. What is your solution and how does it work? (*Describe specifically how your approach/product works*) (Long answer, 2000 character-count)

6. What have you accomplished so far? Can you identify what impacts you have had in addressing the problem stated above, any partnerships, potential customers, champions and supporters, or other progress? (Long answer, 2000 character-count)

7. What solutions currently exist to address this issue? How is your solution unique/improved compared to these solutions?

8. What partner organizations are important to accomplishing your goals and how are you currently working with them or how do you plan to work with them in the future? (*Please note whether these partners are committed to your work or important for the future, but not yet committed.*) (Long answer, 2000 character-count)

9. How much funding has your venture secured? (Include all types of funding including grants, donations, sales, investments, etc. from any source.) (Long answer, 2000 character-count)

10. What do you hope to achieve in the next 6 months?

11. What do you anticipate will be the biggest challenge(s) in achieving these short term goals?

12. What is your long term vision for this venture and how will you sustain it?

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Certify and Submit

1. Have you participated in other start-up support programs with this venture? If so please list them here.

2. How did you hear about Social Innovation Lab (SIL)?

3. Have you applied to SIL for this project before? (Please note, you are welcome to re-apply for ideas previously considered by SIL.) (Yes/No)

4. I understand and (if selected) agree to adhere to the significant time commitment required to participate (roughly 10 hours/week from November - April) (Yes/No)

5. My team and I commit to attend all program bootcamps, weekly cohort meetings, the final Impact+Innovation forum, and other core programmatic activities. (Yes/No)

6. The information and ideas contained in this application are my own or my team's (Yes/No)

7. In the occasion I am not selected for the SIL cohort, I permit the SIL team to share my contact information with other applicants working on similar challenges to me, as relevant (optional). (Yes/No)

8. Anything else you would like to share with our reviewers? (Long Answer)

SUBMIT